

Play Two Win Method™ Coaching



Unleash the Spirit of Play Within You

12 2.5 hour sessions
30 ICF CCEU hours total

Learn a powerful nine step coaching method where you provide EXACTLY what your players expect from their Coach: Guide them to design a winnable game (the quest), play better and win on their own terms.

Transform their mindset

From: A worker focused on checking tasks off of a to-do list and doing it perfectly;

To: A player focused on influencing results, becoming a great player and loving the game every day.

By tapping into the spirit of play within, they can escape the industrial age perfection trap that makes it nearly impossible to try new things - a trap that has probably had them stuck for years. You will teach them how to enjoy playing again and play better through game planning, skills practice, inner freedom and designing a winning environment.

The 9 Steps of the Play Two Win Method

1. Define the purpose and objectives of the game
2. Design the actions of the game
3. Play the game
4. Respond to challenges
5. Evaluate progress
6. Game plan to leverage strengths
7. Practice the skills of the game
8. Expand inner freedom
9. Design personal environments

3 Key Points

1) Any endeavor can be a playable, coach-able game

The Purpose of Coaching:

Guiding an individual or team to PLAY BETTER and win on their own terms

I am very happy, relieved and pleased that there is such a simple, straight forward method for getting started in coaching. I greatly enjoyed the discussion about coaching in the spirit of play. I also enjoyed discussing the difference between work and play and agree that most people don't have enough joy in their day to day lives. I'm excited that coaching can address this!

- Melissa Wheeler

If you are a coach/manager You will achieve much better performance from EVERYONE around you with less stress and more fun by designing a winnable game and focusing on playing better each day.

Our theory is that any endeavor in life can be played as a winnable game worth playing. If a game is worth playing then it is also worth playing better which means it is coach-able! In this program you will learn how to create a winnable game and use it as the foundation of every coaching relationship – with every player you coach. You will also learn how to spot an unwinnable game and correct it before it leads to frustration for your player.

When we say any, we mean ANY! You can make a game out of business, career, relationship, health, basketball, spiritual quest, personal growth, community leadership, personal leadership...ANYTHING.



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2) The Heart of what people expect from a Coach

The program gets to the heart of what most people expect from a coach:

1. The ability to teach them how to play the game better by helping them learn, practice and refine the skills of the game AND
2. The ability to guide them with an effective personalized game plan.
3. The ability to debrief the game to facilitate development and learning.

You must be able to celebrate successes in a way that expands awareness and to debrief losses in a way that promotes growth and restores their desire to get back into the game.

To do these things you must have a solid knowledge of the game and a clear method for guiding them to the results they desire. Your players trust you to have a way of doing things that is reliable, consistent and grounded in experience.

Your players / clients trust you to have a way of doing things that is reliable, consistent and grounded in experience. They expect you to have solid knowledge of the game and a clear method for guiding them to the results they desire.

In many coaching theories and schools of thought, knowledge of the game is grossly overlooked, even dismissed. Not here. We know that your knowledge, wisdom and experience are your greatest assets as a coach and in this program we show you how to refine it and leverage it for the maximum benefit of your players / clients.

We will help you put this together in this program.

I have had great success using the Play Two Win method with my clients. I have found it so much easier to use than other vague coaching concepts / techniques.
- June M. Porter

3) The value of a method

This is a method-based course. You will learn how to do each part of the method step-by- step, then add your wisdom and expertise to make it your own. While you are at it, you will also learn how to be a player and experience coming alive in a winnable game.

If you are a professional coach in practice or in training this program will provide you with something of extreme value: a METHOD. While excellent coaching relies on communication, intuition and other "soft skills", a method is your gateway to consistent and predictable results.

The purpose of the method is to create a framework to guide you toward helping people play better and win. You supply the knowledge of the game based on your experience and the basic coaching skills such as asking powerful questions, active listening and direct communication. The method does the rest.

The method has a natural flow, but is not always linear. A method is a predictable process designed to produce consistent results. While there is a natural flow to the nine distinct steps in the process they are not necessarily linear. Typically you will use the nine steps in order when first coaching a new player; Defining the purpose comes first and designing the actions comes next and so on. But once you are really coaching with someone the steps can be used in any order depending on the situation.

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The Themes of the Course

The Play Two Win Method gets to the heart of what most people expect from a coach: Solid knowledge of the game and the ability to help them play better consistently and get sustainable results.

1. Create a compelling action-oriented, result-focused game for your player to play and master. (and the transformation from work to play)
2. What makes a game winnable
3. What makes a game unwinnable
4. How to PLAY at anything in life
5. Evaluate progress based on results – celebrate successes and learn from failure
6. Understand the flow of a coaching session by weaving together the elements of the Play Two Win Method
7. Understand that the fundamental component of most life games is communication
8. Understand the important distinction between focus on outcomes vs. focus on mastery and how to organize practices and projects into a game worth playing and avoid the DEADLY task list trap
9. How to talk like a coach with the Spirit of Play
10. Support and challenge and the Pursuit of Human Greatness

I loved the discussion about the difference between project management and coaching especially using the play to win model. I assumed that coaching was helping people figure out their tasks! But now I see that it is about figuring out who they want to become!

I actually used this concept with one of my clients and we both had an “ah ha” moment which lead right into a BIG next step for her.

- Amy Magyar

How this program will make you a better coach

1. You will dramatically increase your confidence because you have a reliable method that gets results.
2. You will develop the ability to help your player craft an effective personalized game plan.
3. You will develop the ability to teach your player how to play the game better by practicing and refining the skills of the game.
4. You will develop the ability to expand inner freedom through playing and facing challenges.
5. You will develop the ability to create environments for sustainable results.
6. You will learn the powerful distinctions between work and play – and you will discover how to PLAY in the serious games of life: like business, career, family and romance.
7. You will learn how to elicit greatness using play pattern language – the natural language of the coaching craft.
8. You will learn how to determine if the game your player wants to play is winnable or not.
9. You will learn how to outline the activities of any life or business game and identify the game plans, skills, sources of inner resistance and environments for each one.
10. You will learn the ONE BIG QUESTION that you MUST ASK EVERY NEW CLIENT.