

Power of Groups

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Experience the Power of Leverage

Based on the work of Coach Ginger Cockerham, MCC

Ideal for the coach who has a full practice and is looking for a dynamic way to expand his/her practice through leverage. This course is now taught at Columbia University of the Ivy League, quite an honor!

Each Power of Groups module is five hours.

Module 1: The Essentials of Group Coaching

Introduction to Group Coaching

What group coaching is and is not

Create extraordinary group experiences

How to tap the group master mind

Creating longevity in coaching groups

Module 2: Bond The Group / Be the Group Coach

Group Coaching proficiencies 1-5.

#1 The 3 levels of listening in a group

#2 Tap the magic of permission

#3 The Art of Full Group Engagement

#4 Creating an environment of confidentiality and trust

#5 Enjoy the group

Module 3: Active Communication

Group Coaching proficiencies 6-10

#6 Asking Curious Questions

#7 Co-Creating the Group Agenda

#8 Effective Role Plays

#9 Sharing the collective group wisdom

#10 Communicating cleanly and clearly modeling laser speak

Module 4: Inspiring and Inviting Action

Group Coaching proficiencies 11-15

#11 Coaching for Change in a Group

#12 Coaching Individuals in the group setting

#13 Championing the group and the client

#14 Inspiring individual action and results

#15 Expanding connections between calls

Module 5: Marketing Group Coaching

A group coaching practice is only viable if you know how to get players INTO your groups!

In this module you will learn several tried and true methods for talking about your groups and signing players into them.

Module 6: Content Based Group Programs

A content based group is where you combine the allure of teach-able content with the approach of facilitating the agenda of the participants. In this module you will experience a step by step process for creating a group program in the format of a coaching group! This becomes a compelling way to create innovative training programs that are appealing to organizations and individuals.

